







EDOKPAYI REJOICE

PRODUCT DESIGNER (UX/UI)

A solution-driven full-stack designer with experience in both product design and front-end UI design, gathering and evaluating user requirements in collaboration with engineers by illustrating design ideas using storyboards, process flows and sitemaps.

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-  Remote

Experience

Lead Designer at **Greenlit Protocol**

OCT 2022 – PRESENT

- Created engaging and purposeful illustrations of our DApp products to help users understand the new features or work as an aid for them to complete their transactions
- Understood our competitive landscape, it’s feature list breakdown, direct competitors, thought leader list.
- Created micro animations within the dApp product to provide a more engaging experience to our users, especially for large feature launches.
- Created a good and compelling landing page design for prospects that will aid in quick conversion.
- Understood and actualized ideas from product managers and product designers. Collaborated with other Product Designers, Product Managers to deliver outputs.

Product Designer at **SQT Web Solutions**

JUL 2022 – PRESENT

- Conducted user research and evaluate feedback.
- Determined user needs by conducting user interviews with real users.
- Created and ran ideation workshops in support of new product explorations.
- Create rapid and iterative wireframes for prototyping for various ideas and concepts.
- Facilitated usability testing and evaluate user feedback to improve the concept or existing products further.

UI/UX Designer at **Adolsi**

AUG 2022 – OCT 2022
Internship

- Conducted market survey in order to understand how best to have a niche over competitors.
- Identified our new product improvement opportunities.
- Analyzed how our new product satisfies the market our customer preferences.
- Presented product design ideas to cross-functional teams and senior leadership
- Created Low-Fi, Hi-Fi prototypes.

Projects

- UI Design BANK APP (ReactJS, Tailwind CSS, Figma)

Link – bank2react.netlify.app/
- Spotify Cloned APP (ReactJS, Tailwind CSS, Redux, Rapid API)

Link – spotify2react.netlify.app/

More Projects

Skills

- Tools

Figma, Canva, Sketch, Photoshop, Microsoft Office Suite, Keynote, Figma Autolayout, Figma Token
- Design

Design System, User Interface Design, User Centered Design, User Experience design, User Flows, Wireframes, Usability Testing, Sketching, Design Thinking, Presentation, Photography, Illustrations, Branding
- Coding Languages

HTML, CSS3, Javascript, React JS, Tailwind CSS, Node, SQL, REST APIs
- Soft Skills

Analytical Decision Making, Communication, Delegation, Teamwork, Adaptability, Tech-Savvy, Leadership

Education

BEng Mechanical Engineering
University Of Benin

Courses

- Product Management

Certificate – AptLearn
- Rest API using Express

Aptlearn

Achivements

- Created user centered designs by understanding business requirements and user feedback.
- Created user flows, wireframes, prototypes and mockups.
- Translated requirements into style guides, design systems, design patterns and attractive user interface
- Collaborated effectively with product, engineering and management teams
- Incorporated customer feedback and usability findings into design to enhance user experience .

Languages